Five Reasons to Invest in a
Digital Adoption Platform

You have made a significant investment in your SAP® Concur® solutions in order to optimize your travel and expense programs. However, to get maximum value out of this investment employees need to use these tools regularly and correctly.

Concur® User Assistant by WalkMe can help. This digital adoption platform provides real-time guidance from within the solution allowing users to get immediate, contextual help with daily tasks. But it's not just end users who benefit. The impacts can be felt across the organization. Here are five reasons you should consider Concur User Assistant by WalkMe.

1 Makes Training Faster, Better, and More Memorable

For training to be effective it needs to go beyond static videos and email that are easily forgotten and rarely provide context. Real-time, in-solution help closes the gap between learning and doing so users can apply knowledge as they need it. For even greater impact, customizable guidance helps drive outcomes specific to your organization and workflows.

2 Drives Policy Compliance

Chances are your software solutions provide a framework for many of your organization's policies. However, if users can't properly use this technology it's likely policies aren't always being enforced. Teaching users to correctly and regularly use the tools you provide helps them effortlessly work within business parameters.

3 Improves Employee Experience

It's no secret employees are overwhelmed by the myriad of software tools designed to make their work lives easier and more productive. Providing the right help at the right time with user-specific guidance reduces employee frustration while increasing their software proficiency and allowing them to complete tasks more efficiently.

4 Provides Visibility So You Can Take Action

Dashboards and analytics provide insights that allow you to measure user engagement with your SAP Concur solutions and identify blockers to adoption. You can then easily make adjustments with point and click content creation that can be customized to meet your needs.

5 Improves IT and Administrator Productivity

Because software is so ubiquitous, IT and Administrators often get bogged down with low-value, but persistent tasks such as fielding questions and maintaining complicated systems. Concur User Assistant by WalkMe lessens that burden so time can be spent on more strategic work.

Visit **concur.com** to learn more about Concur User Assistant by WalkMe or contact your SAP Concur solutions representative to learn how it can help your organization.

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